Contents

Preface	vii
Chapter 1 The Last Supper The Thrill of Getting Fired: Tarrytown 1981	1
Chapter 2 Capitalism, Here I Come School, Work, and Hard Knocks	9
Chapter 3 I Love Mondays Entrepreneurship: Vocation and Avocation	39
Chapter 4 We Can Do That Elementary Journalism, Not Rocket Science	69
Chapter 5 "No" Is No Answer Establishment Ignorance and Arrogance	93
Chapter 6 Money Talks Textbook Multimedia	113
Chapter 7 Man vs. Machine Technology: Politics and Promises	129
Chapter 8 Management 101 The Bloomberg Way	153
Chapter 9 Coming Up Next America's a Wonderful Country	177
Chapter 10 Out of the Office Character and Consistency	189
Chapter 11 Wealth, Wisdom, and Work Philanthropy and Public Service	211
Index	239